

## **Prof. Dr. Syed Ali Raza**

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### **PROFESSIONAL PROFILE**

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- Associated with Iqra University as a Professor and Director Academics, Research & Publications.
- Committee member of Innovative Financing under the Ehsaas program of the Prime Minister of Pakistan.
- Recognized as the Asia's Top 15 Scientists in the category of Accounting and Finance based on Google's Scholar H-index by AD Scientific Index (Alper-Doger Scientific Index) 2023.
- Included in Stanford University's list of the World's Top 2% scientists in the field of "Business & Management" for the four consecutive years, i.e., 2020, 2021, 2022 & 2023.
- Winner of Emerald Literati Award 2021 from world-renowned Emerald Publisher.
- Included in the list of "Top Young Economists of the World" (based on research output) by the world-leading economics and finance research database "IDEAS, RePEc (Research Papers in Economics)."
- Recognized as a top author/researcher in the field of Economics and Finance from Pakistan by RePEc and MPRA (Munich Personal RePEc Archive).
- More than 100 publications in top-ranked ABDC-indexed journals.
- Published more than 70 research publications in top-ranked ABS-indexed journals.
- 98 publications in journals with a high impact factor creating a cumulative impact factor of 419.258.
- Research work has been cited more than 11150 times.
- Increased the Iqra University's research output to 356 Scopus indexed publications from 87 publications annually with a total of 1349 publications in the past 5 years.
- Significantly improved the citation count of Iqra University's research publications from 705 to 6103 annually, accumulating to a total of 15439 citations in the past 5 years.
- Received an accumulative research funding of PKR Rs. 4.5 million from Iqra University.
- Acquired accumulative grants and funding of approximately PKR Rs. 22 Million for Iqra University from provincial and national regulatory bodies.
- Editorial board member of various top-ranked international journals.
- Recipient of the "Outstanding Researcher Award" for the last 6 years.
- Recipient of the "Highest Cited Researcher Award" since the last 5 years.
- Successfully accredited BBA & MBA programs from the National Business Education Accreditation Council of Pakistan.
- Developed affiliation with AACSB to bring business education at par with international standards.
- Successfully accredited BS Nursing program from Pakistan Nursing Council.
- Successfully accredited Pharm-D program from the Pharmacy Council of Pakistan.
- Successfully accredited BE Computer Systems program from the Engineering Council of Pakistan.
- Successfully accredited BS Computer Sciences program by the National Computing Education Accreditation Council of Pakistan.

- Signed Memorandum of Understanding (MoU) with top-notch international universities to open doors of academic exposure for the students.
- Recipient of Distinguished Leadership Award 2022, and 2023.

## ACADEMIC QUALIFICATIONS

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| • <b>University Utara Malaysia, Malaysia</b>                     | <b>2017</b> |
| • <i>Ph.D. (Finance)</i>   |             |
| • <b>Iqra University, Pakistan</b>                               | <b>2011</b> |
| • <i>Masters of Business Administration (M.Phil. equivalent)</i> |             |
| • <b>University of Karachi, Pakistan</b>                         | <b>2007</b> |
| • <i>Bachelors of Commerce</i>                                   |             |
| • <b>Board of Intermediate Education, Karachi, Pakistan</b>      | <b>2003</b> |
| • <i>Higher Secondary School Certificate</i>                     |             |
| • <b>Board of Secondary Education, Karachi, Pakistan</b>         | <b>2001</b> |
| • <i>Secondary School Certificate</i>                            |             |

## Professional Qualifications

- Diploma in Management Accounting from Chartered Institute of Management Accountant (CIMA), UK. **2011**
- Certificate in Management Accounting from Chartered Institute of Management Accountant (CIMA), UK. **2010**

## EMPLOYMENT DETAILS

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### ADMINISTRATIVE APPOINTMENTS:

- Director Academics, Iqra University, Pakistan, 2017 – Current
- Director Research and Publications, Iqra University, Pakistan, 2016 – Current
- Deputy Director Research and Publications, Iqra University, 2015 – 2016
- Manager Research and Publications, Iqra University, 2013 – 2015
- Finance Executive, Accounting and Finance Department, Koldware Industries, Pakistan. 2006 – 2011

### ACADEMIC APPOINTMENTS:

- Professor, Iqra University, Pakistan, 2019 – Current
- Associate Professor, Iqra University, Pakistan, 2017 – 2019
- Assistant Professor, Iqra University, Pakistan, 2013 – 2016
- Lecturer, Iqra University, Pakistan, 2011 – 2012

### EXTERNAL APPOINTMENTS:

- Visiting Professor, Roma Tre University, Italy, 2023 – Current
- Honorary Visiting Professor, UCSI University, Malaysia, 2023 – Current
- External Examiner for Thesis - Doctor of Philosophy, Universiti Tunku Abdul Rahman, Malaysia, 2023 – Current
- Member, Scientific Committee of the Modern Finance Conference (MFC), 2023 – Current
- Research Fellow, INTI International University, Malaysia, 2023 – 2025.
- External Examiner, Universiti Putra Malaysia, 2022 – Current
- Panel Assessor, Research Grant Committee, Iqra University, Pakistan, 2021 – Current

- Expert Member, European Science Foundation, 2021 – Current
- Expert Member, Committee for Innovative Financing under Govt. of Pakistan, Ehsaas program, 2019 – 2022
- Member, Academic Expert Committee, Sindh Higher Education Commission, Pakistan, 2022 – Current
- Member, Chartered Institute of Management Accountant, United Kingdom.
- Member, Management Association of Pakistan, Pakistan.
- Chairperson, Doctoral Review Committee, Business Administration, Iqra University, Pakistan, 2017 – Current
- Assessor Member, Board of Advanced Research Studies, Iqra University, Pakistan, 2016 – Current
- Assessor Member, Academic Council, Iqra University, Pakistan, 2016 – Current

## ACADEMIC ADMINISTRATIVE EXPERIENCE

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Dr. Raza has made extraordinary, evidence-based efforts to transform the professional education for the youth of Pakistan. His more than a decade old association with higher education institution has equipped him with the skills instrumental in the development of Leading Professional Education Institution.

**Director Academics - Iqra University, Pakistan. January 2017 - Present**

### *Milestones:*

- Dr. Raza took a leading position and with the support of a vibrant and intellectual team, he took Iqra University, North Campus to new heights.
- Since the inception of his term in 2017, the University has achieved significant global recognition and has been ranked among the Top 400 Asian Universities in the according to the QS World University Rankings System.
- The Campus enrolment soared to more than 6,000 students within a short span of 5 years, substantially increasing the financial strength.
- Improved the endowment fund of Iqra University to PKR Rs. 410 million.
- Developed and implemented a comprehensive curriculum framework that aligned with the latest educational standards and best practices, ensuring academic excellence across all disciplines.
- Organized and led professional development workshops and training sessions for faculty members, fostering a culture of continuous learning and growth among the academic staff.
- Designed and implemented a robust assessment and evaluation system to measure student performance and progress accurately, providing valuable insights for instructional improvement and student support.
- Established and nurtured collaborative partnerships with external organizations, such as universities, research institutions, and industry leaders, facilitating research opportunities, internships, and guest lecture series, enriching the academic experience for students.
- Introduced and expanded student support services, such as academic advising, counseling, and tutoring programs, to ensure that students receive comprehensive support to excel academically and address their individual needs.
- Led the integration of technology by introducing multiple learning management systems (LMS) into the academic environment like Virtual Learning Environment (VLE), BlackBoard, IULMS, etc. promoting the use of innovative tools, learning management systems, and digital resources to enhance teaching and learning outcomes. He also launched the idea of Smart Classrooms which is the need of the hour and future of distance learning programs across the globe.
- Led successful accreditation processes with multiple provincial and national regulatory bodies, simultaneously implementing quality assurance initiatives while ensuring compliance with

accreditation standards and continuous improvement of academic programs and services. He successfully accredited multiple programs from Pharmacy Council of Pakistan (PCP), Pakistan Nursing Council (PNC), National Business Education Accreditation Council (NBEAC), National Computing Education Accreditation Council (NCEAC), National Agriculture Education Accreditation Council (NAEAC), and National Accreditation Council for Teacher Education (NACTE), etc.

- Developed and implemented strategies to increase international collaborations, student exchange programs, and global learning opportunities, promoting cross-cultural understanding and preparing students for a globalized world. The internationalization process involved partnering with institutes like Harvard Business School, Advance Higher Education UK, Stanford University, University of Virginia, Johns Hopkins University, Yale University, Yasar University, Aydin University, Izmir University, Sehir University, Okan University, Coventry University, University of Incarnate Word, American Intercontinental University, University of Richmond, Asia-e-University, and several other universities across the globe.
- Implemented initiatives to enhance student success and retention rates, including early intervention programs, academic success workshops, and mentoring programs, leading to improved graduation rates and student satisfaction.
- Cultivated partnerships with community organizations, and stakeholders, fostering community engagement initiatives, such as service-learning programs and educational outreach activities, to make a positive impact beyond the campus.
- Promoted diversity, equity, and inclusion within the academic community by developing policies and programs that ensured equal opportunities for all students, faculty, and staff, and by fostering an inclusive and supportive learning environment.
- Provided exclusive input to promote inclusivity during the construction of the campus in order to provide maximum provisions for the differently abled individuals to seek quality education and become productive members of the society.
- Developed and implemented key academic performance metrics.

#### **Director Research and Publications - Iqra University, Pakistan, January 2016 - Present**

##### *Milestones:*

Under the visionary leadership of Dr. Raza, the Research and Publications department at Iqra University achieved the following milestones:

- Attained the status of BEST Business School by Research among the private sector institutions of Pakistan according to the QS World University Ranking System.
- Significantly improve the rank of Iqra University in the Research category from 500 to 157 in the Asian Region as indicated by the QS World University Rankings System.
- Established and implemented a comprehensive research and publication strategy that increased the Iqra University's research output to 356 Scopus indexed publications from 87 publications annually with a total of 1349 publications in the past 5 years.
- Significantly improved the citation count of Iqra University's research publications from 705 to 6103, accumulating to a total of 15439 citations in the past 5 years.
- Identified priorities for investment in the research portfolio by providing definitive strategies to identify competitive research expansion ideology, expansion opportunities, industry developments and liaison. This led to the acquisition of research grants and funding accumulating to a total of approximately 22 million PKR.
- Increased national and international research network and collaborations by developing strategic partnerships with leading international scholars, resulting in collaborative research projects and joint publications that expanded the Iqra University's reach and impact.
- Organized multiple International Conferences on Management, Education, Sustainable Development Goals, Health Sciences, and Social Sciences Research.

- Started four research journals, all of which are recognized by Higher Education Commission (HEC) of Pakistan.
- Planned and executed a research incentive program that significantly increased research productivity and outcomes within Iqra University. The program included monetary rewards for researchers who demonstrated exceptional performance.
- Conducted departmental and faculty seminars aimed at sharing research outcomes and building interdisciplinary collaboration within and outside the department.
- Developed a vibrant research culture throughout the University.
- Received an accumulative research incentive of PKR Rs. 4.5 million.
- Oversee the University's higher degrees by research, including review of existing programs and development of proposed courses, training for supervisors, and training in research methodology.

**Deputy Director Research and Publications** – Iqra University, Pakistan. December 2015 – December 2016

*Milestones:*

- Supported the Director of Research and Publications in developing and implementing the organization's research strategy.
- Provided assistance to the Director Research and Publications in strategizing, coordinating, and monitoring research projects to ensure their effective and efficient execution.
- Ensured compliance with research protocols, ethical standards, and quality assurance procedures.
- In the absence of the Director, provided leadership and guidance to research teams and fostered a culture of excellence, collaboration, and innovation.
- Supported the Director of Research and Publications in recruiting, training, and mentoring research staff.
- Assisted in identifying emerging trends, technologies, and methodologies relevant to the research focus areas.
- Contributed to the identification of research priorities and opportunities for innovation and growth.

**Manager Research and Publications** - Iqra University, Pakistan. January 2013 – November 2015

*Milestones:*

- Produced research papers and case studies in the area of Management Sciences.
- Managed and coordinate the research work.
- Assisted Office of Academics, Research Facilitators, and Faculty Members in the process of thesis supervision.
- Developed research article and process it for publication.
- Assisted research unit for the smooth flow of operations.

**Finance Executive** – Koldware Industries, Pakistan. March 2006 – August 2011

*Milestones:*

- Oversaw the preparation of financial reports, direct investment activities, and implemented cash management strategies.
- Participated in strategic planning and decision-making at the executive level to guide the overall direction of the company.
- Developed and managed annual budgets, including setting financial objectives, forecasting trends, and making appropriate recommendations.
- Assessed and managed financial risks and opportunities, ensuring company stability.
- Ensured compliance with federal, state, and local legal requirements by studying existing and new legislation, enforcing adherence to requirements, and advising management on needed actions.

- Managed relationships with stakeholders, including investors, financial institutions, auditors, and public officials.

## **AWARDS AND ACHIEVEMENTS**

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- 2023, Received Certificate of Recognition for service as a judge at the QS Reimagine Education Awards.
- 2023, Life Time Achievement Award, Awarded by RCK-Allied.
- 2023, Recognized as the Asia's Top 15 Scientists in the category of Accounting and Finance based on Google's Scholar H-index by AD Scientific Index (Alper-Doger Scientific Index).
- 2023, Included in Stanford University's list of the World's Top 2% scientists in the field of "Business & Management".
- 2023, Recognized as a top author/researcher in the field of Economics and Finance from Pakistan by RePEc and MPRA (Munich Personal RePEc Archive).
- 2023, Top Researcher Award, Iqra University, Pakistan.
- 2023, Distinguished Leadership Award, Iqra University, Pakistan.
- 2022, Included in Stanford University's list of the World's Top 2% scientists in the field of "Business & Management".
- 2022, Top Researcher Award, Iqra University, Pakistan.
- 2021, Winner of Emerald Literati Award from world-renowned Emerald Publisher.
- 2021, Included in Stanford University's list of the World's Top 2% scientists in the field of "Business & Management".
- 2021, Top Cited Article Award, Corporate Social Responsibility and Environmental Management, Wiley Publisher.
- 2021, Top Researcher Award, Iqra University, Pakistan.
- 2020, Included in Stanford University's list of the World's Top 2% scientists in the field of "Business & Management".
- 2020, Top Cited Article Award, Corporate Social Responsibility and Environmental Management, Wiley Publisher.
- 2020, Top Researcher Award, Iqra University, Pakistan.
- 2016, Best Research Supervisor Award, Iqra University, Pakistan.
- 2015, Included in the list of "Top Young Economists of the World" (based on research output) by the world-leading economics and finance research database "IDEAS, RePEc (Research Papers in Economics)."
- 2013, Best Teacher Award, Iqra University, Pakistan.
- 2014, Best Teacher Award, Iqra University, Pakistan.

## **AREAS OF INTEREST FOR RESEARCH**

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- Corporate Finance
- Energy Finance
- Digital Finance
- Financial Economics
- International Economics
- Quantitative Research
- Behavioral issues in Research

## RESEARCH COLLABORATIONS WITH INTERNATIONAL UNIVERSITIES

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- Audencia Business School, France
- University of Southampton, UK
- University of Alberta, Canada
- La Trobe University, Australia
- University of Otago, New Zealand
- Hong Kong Baptist University, Hong Kong
- Griffith University, Australia
- Rzeszow University of Technology, Poland
- Universiti Utara Malaysia, Malaysia
- Tianjin University of Commerce, China
- Paris School of Business, France
- Universiti Malaysia Sarawak, Malaysia
- Shandong University, China
- Ural Federal University, Russia
- Hainan University, China
- Montpellier Business School, France
- Sunway University, Malaysia
- São Paulo State University, Brazil
- Lille Catholic University, France
- UCSI University, Malaysia
- Cyprus International University, Turkey
- Prince Sultan University, Saudi Arabia
- ESSCA School of Management, France
- Cag University, Turkey
- Beijing Institute of Technology, China
- IPAG Business School, France
- Free University of Brussels, Belgium

## MEMBER OF EDITORIAL BOARD

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- Member of Editorial Board of Financial Innovation (Scopus, Impact factor: 6.793).
- Academic Editor, PLOS One (Scopus, Impact factor: 3.752).
- Member of Editorial Board of Journal of Chinese Economic and Foreign Trade Studies (Scopus, WoS, ABS, ABDC).
- Editor, South Asian Journal of Management Sciences (Recognized by HEC in 'X' category).
- Associate Editor, Journal of Management Sciences (Recognized by HEC in 'Y' category).
- Guest Editor, International Journal of Housing Markets and Analysis (Scopus, ABS, ABDC).
- Member of Editorial Board of Annals of Financial Economics (Scopus).
- Guest Editor, International Journal of Educational Management (Scopus, ABS, ABDC).
- Guest Editor, Journal of Agribusiness in Developing and Emerging Economies (Scopus).
- Guest Editor, Resources Policy (Scopus, Impact factor: 10.2, ABDC).
- Special Issue Editor, China Economic Journal (Scopus, Impact factor: 3.3).
- Advisory Board Member, Heliyon Finance (Impact factor: 4).

## TEACHING PORTFOLIO

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### Undergraduate Courses

- Principles of Finance
- Financial Management & Applications
- Business Finance
- Analysis of Financial Statements
- Financial Accounting Principles
- Managerial Accounting
- Financial Economics
- Statistical Inference
- Writing Research Reports
- Research Methods and Skills
- Research Project
- Final Year Project

### Post Graduate Courses

- Finance for Managers
- Financial Strategy and Policy
- Corporate Finance
- Financial Accounting
- Cost & Management Accounting
- Quantitative Research
- Research Techniques in Analysis
- Research Methods
- Econometrics
- Financial Econometrics

### LIST OF SELECTED PUBLICATIONS (Cumulative Impact Factor 419.258)

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1. Asymmetrical connectedness between infectious diseases-related equity market volatility and prices of precious metals (2023), *Resources Policy*, 88, 104470. Impact factor 10.2. Listed as a 'B' category journal in ABDC, Listed in ABS-2.
2. Climate policy uncertainty and its relationship with precious metals price volatility: Comparative analysis pre and during COVID-19 (2023), *Resources Policy*, 88, 104465. Impact factor 10.2. Listed as a 'B' category journal in ABDC, Listed in ABS-2.
3. New challenges in mitigating climate change: Digital teaching for the sustainable development and innovation (2023), *Heliyon*, e22829. Impact factor 4.
4. A multifractal detrended fluctuation analysis of Islamic and conventional financial markets efficiency during the COVID-19 pandemic (2023), *International Economics*, 100463.
5. Nexus between Monetary Policy Uncertainty and Real Estate Market Volatility in COVID-19 Peak and Recovery Period (2023), *International Journal of Housing Markets and Analysis*. Impact factor 1.7, Listed as a 'B' category journal in ABDC.



6. Linking gold prices, fossil fuel costs and energy consumption to assess progress towards Sustainable Development Goals in Newly Industrialized countries (2023), *Geoscience Frontiers*, 101755. Impact factor 8.9.
7. Does political stability matter for the UK and the USA? The Time Variant Analysis through Rolling Window Causality Approach (2023), *Zagreb International Review of Economics & Business*.
8. The importance of climate policy uncertainty in forecasting the green, clean, and sustainable financial markets volatility (2023), *International Review of Financial Analysis*, 91, 102984. Impact factor 8.2, Listed as an 'A' category journal in ABDC.
9. Global geopolitical crisis and tourism development in the USA (2023), *Current Issues in Tourism*, 1-17. Impact factor 8, Listed as an 'A' category journal in ABDC.
10. Understanding the influence of environmental triggers on Tourists' Pro-Environmental Behaviors in Pakistan's Tourism Industry (2023), *Journal of Tourism Futures*, Accepted. Impact factor 6.7, Listed as 'C' category journal in ABDC.
11. Precious metals and currency markets during the Russia-Ukraine conflicts inflationary periods (2023), *Research in International Business and Finance*, 67-Part A, 102138. Impact factor 6.5, Listed as 'B' category journal in ABDC.
12. Connectedness between monetary policy uncertainty and sectoral stock market returns: Evidence from Asymmetric TVP-VAR approach (2023), *International Review of Financial Analysis*, 90, 102946. Impact factor: 8.2, Listed as an 'A' category journal in ABDC.
13. What we learn from nexus between greener growth and energy-related emissions: Sustainability perspective evidence in context of financial globalization (2023), *Geological Journal* , Impact factor 1.8.
14. Linkages between Greenness, Socio-Economic Conditions, Air pollution, and Public Health in China: Does Income Inequality Matters? (2023), *Air Quality, Atmosphere & Health*, 1-14. Impact factor: 5.1.
15. Linkage between Students' Skills and Employability: Moderating Influence of University Reputation (2023), *Corporate Reputation Review*. Impact factor: 1.9, Listed as 'C' category journal in ABDC.
16. Sustainable Energy Efficiency, Greener Energy and Energy-Related Emissions Nexus: Sustainability-related Implications for G7 Economies (2023), *Geological Journal*. Impact factor: 1.8.
17. Whether Organizational Citizenship Behavior is triggered by Employee CSR Perception and Spiritual Values: The Moderating Role of Islamic Work Ethics (2023), *Management Research Review*. Impact factor: 2.6, Listed as 'C' category journal in ABDC.

18. Testing the LCC hypothesis by considering environmental sustainability and economic development: Role of green energy and resource management (2023), *Geoscience Frontiers*, Impact factor: 8.9.
19. The effect of the global supply chain and oil prices on the inflation rates in advanced economies and emerging markets (2023), *Geological Journal*, 58(7), 2805-2817, Impact factor: 1.8.
20. The nonparametric causal effect of sustainable governance structure on energy efficiency and ecological footprint: A pathway to sustainable development (2023), *Gondwana Research*, 121, 383-403, Impact factor: 6.151.
21. Nonlinear and Nonparametric Causal Relationship Between Financial Inclusion, Energy Efficiency, and Sustainable Environment in Developed Economies (2023), *Journal of the Knowledge Economy*, 1-30, Impact factor: 1.815, Listed as 'C' category journal in ABDC, Listed in ABS-1.
22. Forecasting the volatility of precious metals prices with global economic policy uncertainty in pre and during the COVID-19 period Novel evidence from the GARCH-MIDAS Approach (2023), *Energy Economics*, 120, 106591, Impact factor: 9.252, Listed as an 'A\*' category journal in ABDC, Listed in ABS-3.
23. Uncertainty in the financial regulation policy and the boom of cryptocurrencies (2023). *Finance Research Letters*, 52, 103515. Impact factor: 9.848, Listed as an 'A' category journal in ABDC, Listed in ABS-2.
24. Does Enterprise Digital Transformation Contribute to the Carbon Emission Reduction? Micro-level Evidence from China (2023). *International Review of Economics and Finance*, 86, 1-13. Impact factor: 3.399, Listed as an 'A' category journal in ABDC, Listed in ABS-2.
25. A step towards achieving SDG 2030 agenda: Analyzing the predictive power of information globalization amidst technological innovation-environmental stewardship nexus in the greenest economies (2023). *Journal of Environmental Management*, 335, 117541, Impact factor: 8.91, Listed as an 'A' category journal in ABDC, Listed in ABS-3.
26. Role of board indexes on corporate social responsibility (CSR) and shareholders' wealth. (2023). *Journal of Cleaner Production*, 400, 136521. Impact factor: 11.072, Listed as an 'A' category journal in ABDC, Listed in ABS-2.
27. The Impact of Sudden Public Events and Fiscal Policy Relief on the Financing Constraints of Small and Medium Enterprises: A Quasi-Natural Experiment During COVID-19 (2023). *Venture Capital*, 1-16, Impact factor: 3.531, Listed as a 'B' category journal in ABDC, Listed in ABS-2.
28. Role of Financial Inclusion, Green Innovation, and Energy Efficiency for Environmental Performance? Evidence from Developed economies in the lens of Sustainable Development (2022). *Structural Change and Economic Dynamics*, 64, 213-224, Impact factor: 5.059, Listed as a 'B' category journal in ABDC, Listed in ABS-2.

29. Natural Resources and Environmental Sustainability: COP26 Targets from Resources-Based Perspective (2023). *Resources Policy*, 83, 103623, Impact factor: 8.222, Listed as a 'B' category journal in ABDC, Listed in ABS-2.
30. An Integrated Framework for Mobile Payment in Pakistan: Drivers, Barriers and Facilitators of Usage Behavior (2022). *Journal of Financial Services Marketing*, 1-19, Listed as a 'B' category journal in ABDC, Listed in ABS-1.
31. Threshold Nonlinear Relationship between Renewable Energy Consumption and Agriculture Productivity: The Role of Foreign Direct Investment and Financial Inclusion (2023). *Environmental Science and Pollution Research*, 1-16, Impact factor: 5.190.
32. Transition to greener electricity and resource use impact on environmental quality: Policy based study from OECD countries (2023). *Utilities Policy*, 81, 101518, Impact factor: 3.247, Listed in ABS-1.
33. Nonlinear and Nonparametric Causal Relationship between Financial Inclusion, Energy Efficiency and Sustainable Environment in Developed Economies (2023). *Journal of the Knowledge Economy*, 1-30, Impact factor: 1.815, Listed as a 'C' category journal in ABDC, Listed in ABS-1.
34. The asymmetric relationship between public-private partnerships investment in energy and environmental degradation for sustainable development: new evidence from quantile-on-quantile regression approach (2023). *Environmental Science and Pollution Research*, Impact factor: 5.190.
35. Does disaggregate energy consumption matter to export sophistication and diversification in OECD countries? A robust panel model analysis (2023). *Renewable Energy*, 206, 274-284, Impact factor: 8.634.
36. The asymmetric effects of oil price shocks on the world food prices: Fresh evidence from quantile-on-quantile regression approach (2023). *Energy*, 270, 126812, Impact factor: 8.857.
37. Time-frequency causality and connectedness between Oil Price Shocks and the World Food Prices (2022). *Research in International Business and Finance*, 62, 101730. Impact factor: 6.143, Listed as a 'B' category journal in ABDC, Listed in ABS-2.
38. Impact of Green Human Resource Practices on Hotel Environmental Performance: The Moderating Effect of Environmental Knowledge and Individual Green Values (2022). *International Journal of Contemporary Hospitality Management*, 34 (6), 2154-2175. Impact factor: 6.514, Listed as an 'A' category journal in ABDC, Listed in ABS-3.
39. Assessing the influence of news indicator on volatility of precious metals prices through GARCH-MIDAS Model: A comparative study of pre and during COVID-19 period (2022). *Resources Policy*, 79, 102951. Impact factor: 8.222, Listed as a 'B' category journal in ABDC, Listed in ABS-2.
40. Google Trends and Cryptocurrencies: A Nonparametric Causality-In-Quantiles Analysis (2022). *International Journal of Emerging Markets*, Impact factor: 2.488, Listed as a 'B' category journal in ABDC, Listed in ABS-1.

41. Asymmetric role of Non-Renewable Energy consumption, ICT and Financial Development on Ecological Footprints: Evidence from QARDL Approach (2022). *Environmental Science and Pollution Research*, 1-19, Springer. Impact factor: 5.190.
42. Nonlinear Relationship between Financial Inclusion and Inclusive Economic Development in Developed Economies: Evidence from Panel Smooth Transition Regression model (2022). *International Journal of Social Economics*, (Published), Emerald, Listed as a 'B' category journal in ABDC, Listed in ABS-1.
43. How COVID-19 Influence Prices of Oil and Precious Metals: Comparison between Data Extracted from Online Searching Trends and Actual Events (2022). *Resources Policy*, 78, 102916. Impact factor: 8.222, Listed as a 'B' category journal in ABDC, Listed in ABS-2.
44. Social Isolation & Toxic Behavior of Students in E-Learning: Evidence during the time of COVID-19 pandemic (2022). *Interactive Learning Environments*, 1-20. Impact factor: 4.965.
45. The Roles of Hydro, Nuclear and Biomass Energy towards Carbon Neutrality Target in China: A Policy-Based Analysis (2022). *Energy*, 262 A, 125303. Impact factor: 8.857.
46. Nonlinear and nonparametric causal relationship between financial inclusion and sustainable environment in South Asia (2022). *Environmental Science and Pollution Research*, 1-15, Springer. Impact factor: 5.190.
47. Factors Affecting Readiness to Diffuse Blended Learning in Pakistani Higher Education Institutions (2022). *International Journal of Educational Management*, 36(6), 1080-1095, Listed as a 'B' category journal in ABDC, Listed in ABS-1.
48. The Role of Economic Policy Uncertainty in Forecasting Housing Prices Volatility in Developed Economies: Evidence from a GARCH-MIDAS Approach (2022). *International Journal of Housing Markets and Analysis*, (Published), Emerald, Listed as a 'B' category journal in ABDC, Listed in ABS-1.
49. The impact of services FDI on services exports in NICs (2022). *Economic Papers: A journal of applied economics and policy*, 41(2), 176-181, Listed as a 'B' category journal in ABDC.
50. Customer acceptance towards Islamic personal financing in Pakistan (2022). *Journal of Financial Services Marketing*, 1-15, Listed as a 'B' category journal in ABDC, Listed in ABS-1.
51. On the asymmetrical connectedness between cryptocurrencies and foreign exchange markets: Evidence from the nonparametric quantile on quantile approach (2022). *Research in International Business and Finance*, 61, 101627. Impact factor: 4.091, Listed as a 'B' category journal in ABDC, Listed in ABS-2.
52. Panel Smooth Transition Regression Approach to Analyzing Tourism Development- Housing Price Nexus in G7 Countries (2022). *International Journal of Housing Markets and Analysis*, 16(1), 218-231, Listed as a 'B' category journal in ABDC, Listed in ABS-1.

53. Environmental Cost of Non-Renewable Energy and Economic Progress: Do ICT and Financial Development Mitigate some Burden? (2021). *Journal of Cleaner Production*, 333, 130066. Impact factor: 9.297, Listed as an 'A' category journal in ABDC, Listed in ABS-2.
54. Using Internet Search Keyword Data for Prices Predictability of Precious Metals: Evidence from Non-Parametric Causality-in-Quantiles Approach (2021). *Resources Policy*, 75, 102478. Impact factor: 5.634, Listed as a 'B' category journal in ABDC, Listed in ABS-2.
55. How does COVID-19 influence dynamic spillover connectedness between Cryptocurrencies? Evidence from non-parametric causality-in-quantiles technique (2021). *Finance Research Letters*, 47, 1-9. Impact factor: 5.596, Listed as an 'A' category journal in ABDC, Listed in ABS-2.
56. Impact of Environmental Triggers on Students' Behavior to Use Ride-Sharing Services: The Moderating Role of Perceived Risk (2021). *Current Psychology*, 1-15. Impact factor: 4.297, Listed in ABS-1.
57. Nonlinear impact of municipal solid waste recycling and energy efficiency on environmental performance and economic growth: Evidence from non-parametric causality-in-quantiles (2021). *Environmental Science and Pollution Research*, 29, 16066–16081. Impact factor: 4.223.
58. Teacher's Self-Efficacy, Mental Well-Being and Continuance Commitment of Using Learning Management System during COVID-19 Pandemic: A Comparative Study of Pakistan and Malaysia (2021). *Interactive Learning Environments*, 1-23. Impact factor: 3.928.
59. A Multifractal Detrended Fluctuation Analysis of Housing Market: A Role of Financial Crises in Developed Economies (2021). *International Journal of Housing Markets and Analysis*, 15(5), 1145-1169, Listed as a 'B' category journal in ABDC, Listed in ABS-1.
60. Analyzing the Association between the Foreign Direct Investment and Carbon Emissions in MENA Countries: A Pathway to Sustainable Development (2021). *Environment, Development and Sustainability*, 1-18. Impact factor: 3.219.
61. Green Intellectual Capital, Green HRM and Green Social Identity Toward Sustainable Environment: A New Integrated Framework for Islamic banks (2021). *International Journal of Manpower*, 43(3), 614-638. Impact factor: 1.750, Listed as an 'A' category journal in ABDC, Listed in ABS-2.
62. A threshold approach to sustainable development: Nonlinear relationship between Renewable Energy Consumption, Natural Resource Rent, and Ecological Footprint (2021). *Journal of Environmental Management*, 295, 113073. Impact factor: 6.789, Listed as an 'A' category journal in ABDC, Listed in ABS-3.
63. Corona Fear and E-Commerce Adoption in an Emerging Economy: Paradigm Shift of Consumer Intention (2021). *Foresight*, 24 (2), 195-209, Listed as a 'C' category journal in ABDC, Listed in ABS-1.

64. How financial development and economic growth influence human capital in low-income countries (2021). *International Journal of Social Economics*, 48(10), 1393-1407, Listed as a 'B' category journal in ABDC, Listed in ABS-1.
65. Performance of sectoral Islamic indices during COVID-19 (2021). *International Journal of Trade and Global Markets*, 16(4), 301-326, Listed as a 'C' category journal in ABDC.
66. Renewable Energy: Is it a global challenge or opportunity? Focusing on different income level countries through Panel Smooth Transition Regression Model (2021). *Renewable Energy*, 177, 689-699. Impact factor: 8.001.
67. Factors Affecting Students' Learning Performance through Collaborative Learning and Engagement (2021). *Interactive Learning Environments*, 1-21. Impact factor: 3.928.
68. How Perceived Risk, Benefit and Trust Determine User Fintech Adoption: A New Dimension for Islamic Finance (2021). *Foresight*, 23(4), 403-420, Listed as a 'C' category journal in ABDC, Listed in ABS-1.
69. Does e-government control corruption? Evidence from South Asian countries (2021). *Journal of Financial Crime*, 29(1), 258-271, Listed as a 'B' category journal in ABDC.
70. The Impact of Public-Private Partnerships Investment in Energy on Carbon Emissions: Evidence from Nonparametric Causality-in- Quantiles (2020). *Environmental Science and Pollution Research*, 28(18), 23182-23192. Impact factor: 4.223, HEC.
71. Do Green HR practices enhance Green Motivation and Proactive Environmental Management Maturity in Hotel Industry? (2020). *International Journal of Hospitality Management*, 94, 102852. Impact factor: 9.237, Listed as an 'A\*' category journal in ABDC, Listed in ABS-3.
72. Financial Development, International Trade, and Environmental Degradation: A Non-Linear Threshold Model based on Panel Smooth Transition Regression (2020). *Environmental Science and Pollution Research*, 28(21), 26449-26460. Impact factor: 4.223.
73. Threshold Nonlinear Relationship between Globalization, Renewable Energy Consumption and Environmental Degradation: Evidence from Smooth Transition Models (2020). *Environmental Science and Pollution Research*, 28(11), 13323-13339. Impact factor: 3.056.
74. Social Isolation and Acceptance of the Learning Management System (LMS) in the time of COVID-19 Pandemic: An extension of the UTAUT Model (2020). *Journal of Educational Computing Research*, 59(2), 183-208. Impact factor: 2.180.
75. Nonlinear Relationship between Tourism, Economic Growth, Urbanization, and Environmental Degradation: Evidence from Smooth Transition Models (2020). *Environmental Science and Pollution Research*, 28(2), 1426-1442. Impact factor: 3.056.
76. Drivers of intensive Facebook usage among university students: An implications of U&G and TPB theories (2020). *Technology in Society*, 62, 101331. Impact factor: 2.414, Listed as a 'C' category journal in ABDC.

77. Do CSR activities increase organizational citizenship behavior among employees? Mediating role of affective commitment and job satisfaction (2020). *Corporate Social Responsibility and Environmental Management*, 27(6), 2941-2955. Impact factor: 4.542, Listed as a 'C' category journal in ABDC, Listed in ABS-1.
78. Internet banking service quality, e-customer satisfaction and loyalty: the modified e-SERVQUAL model (2020). *The TQM Journal*, 32(6), 1443-1466. Listed as a 'B' category journal in ABDC.
79. Non-linear threshold effect of financial development on renewable energy consumption: evidence from panel smooth transition regression approach (2020). *Environmental Science and Pollution*, 27(25), 32034-32047. Impact factor: 3.056.
80. Environmental degradation, economic growth, and energy innovation: evidence from European countries (2020). *Environmental Science and Pollution*, 27(22), 28306-28315. Impact factor: 3.056.
81. Impact of CSR and environmental triggers on employee green behavior: The mediating effect of employee well-being (2020). *Corporate Social Responsibility and Environmental Management*, 27(5), 2225-2239. Impact factor: 4.542, Listed as a 'C' category journal in ABDC, Listed in ABS-1.
82. Time-Frequency Relationship between Energy Consumption, Economic Growth and Environmental Degradation in the United States: Evidence from Transportation Sector (2019). *Energy*, 173, 706-720, Impact Factor: 4.968.
83. Consumer acceptance towards takaful in Pakistan: An Application of Diffusion of Innovation Theory (2019). *International Journal of Emerging Markets*, 14(4), 620-638, Impact factor: 2.488, Listed as a 'B' category journal in ABDC, Listed in ABS-1.
84. Factors Influencing Tourist's Satisfaction, loyalty, and Word of Mouth in selection of local Foods in Pakistan (2019). *British Food Journal*, 122 (6), 2021-2043, Impact factor: 1.717, Listed as a 'B' category journal in ABDC, Listed in ABS-1.
85. Influential Factors of Islamic Insurance Adoption: An Extension of Theory of Planned Behavior (2019). *Journal of Islamic Marketing*, 11(6), 1497-1515, Listed as a 'B' category journal in ABDC.
86. Residential Energy Environmental Energy Kuznets Curve in Emerging Economies: The Role of Economic Growth, Renewable Energy Consumption, and Financial Development (2019). *Environmental Science and Pollution Research*, 27(5), 5620-5629, Impact factor: 2.914.
87. Relationship between FDI and Economic Growth in the presence of Good Governance System: Evidence from OECD Countries (2019). *Global Business Review*, 22(6), 1471-1489, Listed as a 'C' category journal in ABDC, Listed in ABS-1.
88. Effects of corruption on military expenditures: Empirical evidence from different income level countries (2019). *Journal of Financial Crime*, 26(3), 774-785, Listed as a 'B' category journal in ABDC.

89. The dynamic relationship of renewable and nonrenewable energy consumption with carbon emission: A global study with the application of heterogeneous panel estimations (2019). *Renewable energy*, 133, 685-691, Impact factor, 5.439.
90. Acceptance of mobile banking in Islamic banks: evidence from modified UTAUT model (2019). *Journal of Islamic Marketing*, 10(1), 357-376, Listed as a 'B' category journal in ABDC.
91. The Role of Remittances in the Development of Higher Education: Evidence from Top Remittance Receiving Countries (2019). *Social Indicators Research*, 141(3), 1233-1243. Impact factor, 1.703, Listed as an 'A' category journal in ABDC.
92. Do Commodities Effectively Hedge Real Estate Risk? A Multi-Scale Asymmetric DCC approach (2018). *Resources Policy*, 57, 10-29. Impact factor: 2.618, Listed as a 'B' category journal in ABDC, Listed in ABS-2.
93. Does Economic Policy Uncertainty Influence Gold Prices? Evidence from A Nonparametric Causality-In-Quantiles Approach (2018). *Resources Policy*, 57, 61-68. Impact factor: 2.618, Listed as a 'B' category journal in ABDC, Listed in ABS-2.
94. Economic policy uncertainty, equity premium and dependence between their quantiles: Evidence from quantile-on-quantile approach (2018). *Physica A: Statistical Mechanics and its Applications*, 492, 2079-2091, DOI: 10.1016/j.physa.2017.11.125, Impact factor: 2.243.
95. Testing Environmental Kuznets Curve Hypothesis in G7 Countries: The Role of Renewable Energy Consumption and Trade (2018). *Environmental Science and Pollution Research*, 25(27), 26965-26977. Impact Factor: 2.741.
96. Testing for wavelet-based time-frequency relationship between oil prices and US economic activity (2018). *Energy*, 154, 571-580. Impact Factor: 4.520.
97. Connectedness between US Industry Level Credit Markets and Determinants (2018). *Physica A: Statistical Mechanics and Its Applications*, 491, 874-886. DOI: <https://doi.org/10.1016/j.physa.2017.09.060>, Impact factor: 2.243.
98. The Effects of Attitudinal, Normative & Control Beliefs on m-learning Adoption among the Students of Higher Education in Pakistan (2018). *Journal of Educational Computing Research*, 56(4), 563-588, Impact Factor: 0.678.
99. Does expanding higher education reduce income inequality in emerging economy? Evidence from Pakistan (2018). *Studies in Higher Education*, 43(2), 338-358. 1-21, Impact Factor: 1.222, Listed as an 'A' category journal in ABDC, Listed in ABS-3.
100. Asymmetric Relationship between Government Revenues and Expenditures in Developing Economy: Evidence from a Non-linear model (2017). *Global Business Review*, 20(5), 1179-1195, Listed as a 'C' category journal in ABDC, Listed in ABS-1.



101. Electricity and Growth Nexus Dynamics in Singapore: Fresh Insights Based on Wavelet Approach (2017). *Energy Policy*, 110, 686-692, Impact Factor: 4.140, Listed as an 'A' category journal in ABDC, Listed in ABS-2.
102. Islamic home financing in Pakistan: A SEM based approach using modified TPB model (2017). *Housing Studies*, 32(8), 1156-1177, Impact Factor: 1.513, Listed as an 'A' category journal in ABDC.
103. A wavelet analysis of mean and volatility spillovers between oil and BRICS stock markets (2017). *Energy Economics*, 64, 105-117, Impact Factor: 3.199, Listed as an 'A\*' category journal in ABDC, Listed in ABS-3.
104. Tourism Growth and Income Inequality: Does the Kuznets Curve Hypothesis Exist in Top Tourist Arrival Countries (2017). *Asia Pacific Journal of Tourism Research*, 22(8), 874-884, Impact Factor: 1.051, Listed as an 'A' category journal in ABDC, Listed in ABS-1.
105. New Determinants of Ease of Use and Perceived Usefulness for Mobile Banking Adoption (2017). *International Journal of Electronic Customer Relationship Management*, 11(1), 44-65, Listed as a 'C' category journal in ABDC.
106. External Resources and Economic Growth: New Evidence from EAGLEs Countries using PMG Framework (2017). *Journal of Transnational Management*, 22(4), 273-282, Listed as a 'C' category journal in ABDC, Listed in ABS-1.
107. Factors affecting to select Islamic Credit Cards in Pakistan: The TRA Model (2017). *Journal of Islamic Marketing*, 8(3), 330-344, Listed as a 'B' category journal in ABDC.
108. Influence of systemic banking crisis and currency crisis on the relationship of export and economic growth: Evidence from China (2017). *Journal of Chinese Economic and Foreign Trade Studies*, 10(1), 82-110, Listed as a 'C' category journal in ABDC.
109. Dynamics of Military Expenditure and Income Inequality in Pakistan (2017). *Social Indicators Research*, 131(3), 1035-1055, Impact Factor: 1.743, Listed as an 'A' category journal in ABDC.
110. Tourism development and environmental degradation in the United States: evidence from wavelet-based analysis (2017). *Current Issues in Tourism*, 20(16), 1768-1790, Impact Factor: 2.451, Listed as an 'A' category journal in ABDC, Listed in ABS-2.
111. Facebook is a Source of Social Capital Building among University Students: Evidence from a Developing Country (2017), *Journal of Educational Computing Research*, 55(3), 295-322, Impact Factor: 0.678.
112. Service quality perception and customer satisfaction in Islamic banks of Pakistan: the modified SERVQUAL model (2017). *Total Quality Management & Business Excellence*, 28(5-6), 559-577, Impact Factor: 1.368, Listed as a 'C' category journal in ABDC, Listed in ABS-2.

113. On the dynamic dependence and asymmetric co-movement between the US and Central and Eastern European transition markets (2016). *Physica A: Statistical Mechanics and its Applications*, 459, 9-23, Impact Factor: 2.243.
114. Effects of Workers' Remittances and its Volatility on Economic Growth in South Asia (2016), *International Migration*, 54(2), 50-68, Impact Factor: 0.735, Listed as an 'A' category journal in ABDC.
115. Tourism development, energy consumption and Environmental Kuznets Curve: Trivariate analysis in the panel of developed and developing countries (2016). *Tourism Management*, 54, 275-283, Impact Factor: 4.707, Listed as an 'A\*' category journal in ABDC, Listed in ABS-4.
116. Accounting for Contribution of Trade Openness and Foreign Direct Investment in Life Expectancy: The Long-Run and Short-Run Analysis in Pakistan (2016), *Social Indicators Research*, 129(3), 1155-1170, Impact Factor: 1.743, Listed as an 'A' category journal in ABDC.
117. Foreign Direct Investment, Workers' Remittances and Private Savings in Pakistan: An ARDL Bound Testing Approach (2015), *Journal of Business Economics and Management*, 16(6), 1216-1234, Impact Factor: 0.968, Listed as a 'B' category journal in ABDC, Listed in ABS-2.
118. Energy Conservation Policies, Growth and Trade Performance: Evidence of Feedback Hypothesis in Pakistan (2015), *Energy Policy*, 80, 1-10, Impact Factor: 4.140, Listed as an 'A' category journal in ABDC, Listed in ABS-2.
119. Internet Banking and Customer Satisfaction in Pakistan (2015), *Qualitative Research in Financial Markets*, 7(1), 24-36, Listed as a 'B' category journal in ABDC, Listed in ABS-1.
120. Higher education and growth performance of Pakistan: evidence from multivariate framework (2014), *Quality & Quantity*, 48(3), 1651-1665, Impact Factor: 1.094, Listed as a 'B' category journal in ABDC.
121. Risk and investment decisions in stock markets: evidence from four Asian countries (2014), *International Journal of Managerial and Financial Accounting*, 6(3), 227-250, Listed as a 'B' category journal in ABDC, Listed in ABS-2.
122. Foreign capital inflows, economic growth and stock market capitalization in Asian countries: an ARDL bound testing approach (2014), *Quality & Quantity*, 48(1), 375-385, Impact Factor: 1.094, Listed as a 'B' category journal in ABDC.
123. Effects of Terms of Trade on Growth Performance of India (2013), *Economic Modelling*, 33(July), 940-946, Impact Factor: 1.481, Listed as an 'A' category journal in ABDC, Listed in ABS-2.
124. Terrorism and Tourism: A Conjunction and Ramification in Pakistan (2013), *Economic Modelling*, 33 (July), 65-70, Impact Factor: 1.481, Listed as an 'A' category journal in ABDC, Listed in ABS-2.

125. Workers' Remittances and Economic Growth in China and Korea: An Empirical Analysis (2012), *Journal of Chinese Economic and Foreign Trade Studies*, 5(3), 185-193, Listed as a 'C' category journal in ABDC.
126. Validity of Capital Asset Pricing Model in Pakistan: Evidence from Karachi Stock Exchange (2011), *African Journal of Business Management*, 5(32), 12598-12605, Impact Factor: 0.70.

## **CASE STUDIES**

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1. Revitalizing the Retail: A Case of the Coca-Cola Company (2021). *Asian Journal of Management Cases*, Accepted, (SAGE), Listed as a 'C' category journal in ABDC, Listed in ABS-1.
2. Marketing Placement: Choosing the Wrong Channel Leads to Launching Setback for Pak Arab Plastic Pipes and Fitting (2021). *SAGE Business Cases Journal*, (SAGE), Scopus.
3. Reckitt Benckiser's CSR Program: Capitalizing the rural market (2021). *Emerald Emerging Markets Case Studies*, 11(1), Listed in ABS-1.
4. Fast Food Business Strategies in Pakistan: A Case of Pizza 363 (2021). *SAGE Business Cases Journal*, (SAGE), Scopus.

## **BOOK CHAPTERS**

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1. Frugal Innovation and Different Dynamics (2022), *Frugal Innovation and Social Transitions in the Digital Era*, IGI Global.
2. A revisit of the globalization and carbon dioxide emission nexus: evidence from top globalized economies (2021), *Growth Nexus in Era of Globalization: New Directions and Future Prospects*, Elsevier.
3. Tourism growth, income inequality and the dependence between their quantiles (2021), *Advanced Research Methods in Hospitality and Tourism*, Emerald Publishing.
4. A Chapter on Tourism in Pakistan (2016), *Encyclopedia of Tourism*, Springer Publisher.
5. Customers' perceptions of green banking: Examining service quality dimensions in Bangladesh (2019). In P. Ordóñez de Pablos (Ed.), *Managerial Strategies and Solutions for Business Success in Asia*, (forthcoming). Hershey, PA: IGI Global.

## **BOOKS**

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1. Financial Inclusion Across Asia: Bringing Opportunities for Businesses (2023), Emerald Publishing.

2. Entrepreneurship and Green Finance Practices: Avenues for Sustainable Business Start-ups in Asia (2023), Emerald Publishing.
3. The global evolution, changing landscape and future of financial markets From Traditional to Digital: The Evolution of Financial Markets (2023), Emerald Publishing.

## **CONFERENCES/ SEMINAR PRESENTATIONS**

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1. Guest of Honor at National Conference on 75 Years of Pakistan: History, Diplomacy, and Economy,” Auditorium, Iqra University, North Campus, Karachi, Pakistan. (2023).
2. Delivered General Lecture on “Quality in Higher Education and Publication in Impact Factor Journals,” Auditorium, Universitas Negeri Jakarta, Indonesia (2022)
3. Invited as Special Guest at the International Hybrid Conference on “IMAGINE – Sustaining Climate Crisis” by Imagine – institute of Futures Studies, Main auditorium, Iqra University, North Campus, Karachi, Pakistan. (2022)
4. Chaired the International Youth Conference, Youth for a Sustainable Future, “Pollution and Health,” Mini-auditorium, Iqra University, North Campus, Karachi, Pakistan. (2022)
5. Invited as Chief Guest at the Awareness and Quality Assurance Conference from National Agriculture Education Accreditation Council, Iqra University, North Campus, Karachi, Pakistan (2022)
6. Invited as Guest of Honor in the 1<sup>st</sup> International Hybrid–Pharmacy Conference, 2022 “Global Advancements in Health Care System,” Main Auditorium, Iqra University, North Campus, Karachi, Pakistan (2022)
7. Participated as Chief Guest in the Launching of Youth Entrepreneurship Scheme, Main Auditorium, Iqra University, Main Campus, Karachi, Pakistan. (2022)
8. Organized a seminar on Local Emerging Trends and Global Sustainable Development Goals (SDGs), Imagine – Institute of Futures Studies, Main Auditorium, Iqra University, North Campus, Karachi, Pakistan (2022)
9. Attended the Poster Competition on Physical Wellness as a Chief Guest, Mini Auditorium, Iqra University, North Campus, Karachi, Pakistan. (2021)
10. Appeared as a Master Trainer in Seminar organized for the faculty and staff of Iqra University on “How to publish in Impact Factor Journals?” arranged at Mini-auditorium, Iqra University, Main Campus, Karachi, Pakistan. (2020).
11. Invited as Master Trainer on the Identification and Requirements for International University Rankings and How to Achieve Them: Evidence from Times Higher Education Ranking Index and QS World University Ranking Systems organized at Iqra University, Main Auditorium, Karachi, Pakistan (2019).

12. Participated as a Speaker on the “Impact of Financial Development, Economic Growth and Energy Consumption on Environmental Degradation: Evidence from Pakistan,” at the International Conference on the State of Pakistan's Economy, Karachi, Pakistan (2016).
13. Master Trainer at the International Conference on Innovation and Emerging Trends in Business Management on the topic of “Factors Affecting Intention to Use Islamic Personal Financing in Pakistan: Evidence from the modified TRA model held in Karachi, Pakistan (2016).
14. Master Trainer in the International Conference on Innovation and Emerging Trends in Business Management held in Karachi, Pakistan, on the topic of “Impact of Working Capital Management on Firms Profitability in Different Business Cycles: Evidence from Pakistan (2016)
15. Attended the National Research Conference of Business Management, held in Karachi, Pakistan, on the topic of “Islamic Banking as Innovation: A case of developing country” (2016).
16. Participated in the National Research Conference of Business Management, held in Karachi, Pakistan, on the “Role of Students' Attitude, Awareness and Multidimensional Self-Efficacy on E-Book reading in Pakistan: The Modified Diffusion Innovation Theory” (2016).
17. Participate in the International Conference on Management, Education and Social Sciences Research, held in Karachi, Pakistan, on the topic of “Does Globalization Effect Income Disparity? Evidence from Pakistan” (2015).
18. Attended the International Conference on Management, Education and Social Sciences Research, Karachi, Pakistan, on the topic of “Impact of Financial Development on Income Equality in Pakistan” (2015).

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#### **SUPERVISION OF Ph.D. SCHOLARS**

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1. **Name of Scholar:** *Mr. Farhan Mehboob*  
**Title of Study:** *Corporate Governance: A Broad-Spectrum Analysis of Performance Dynamics.*
2. **Name of Scholar:** *Mr. Kamran Mohy-Ud-Din*  
**Title of Study:** *Relationship Between Corporate Governance Mechanism or System, Firm Efficiency and Shareholder's Wealth: Insight from Board Indexes.*
3. **Name of Scholar:** *Ms. Rija Anwar*  
**Title of Study:** *The Connectedness between Novel Digital Assets and Other Conventional Assets Using Quantile Connectedness with Extreme Tail of Distribution Technique.*
4. **Name of Scholar:** *Ms. Sehrish Timer*  
**Title of Study:** *Threshold Relationship between Financial Inclusion and Inclusive Economic Development: The moderating role of Governance Structure.*

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#### **SUPERVISION OF M.Phil. SCHOLARS**

---

1. **Name of Student:** *Mr. Sajid Ali*  
**Title of Study:** *Relationship between exchange rate and interest rate differentials.*

2. **Name of Student:** *Mr. Ahmed Raza Qadri*  
**Title of Study:** *Effects of Anticipated Fiscal Policy Shock on Macroeconomics Dynamics in Pakistan.*
3. **Name of Student:** *Ms. Maria Manzoor*  
**Title of Study:** *Dividend Payout Policy of Large Cap Vs Small Cap Companies Listed in KSE 30 Index.*
4. **Name of Student:** *Mr. Salman Ahmed Kazi*  
**Title of Study:** *Impact of Global Economic Policy Uncertainty on Cash Holdings: A Case of Pakistani Firms.*
5. **Name of Student:** *Mr. Sheikh Danish Ahmed*  
**Title of Study:** *Effect of Foreign Direct Investment (FDI) on Home-Country Export Competitiveness: Evidence from Asian Countries.*
6. **Name of Student:** *Ms. Kainat Nizar Ali*  
**Title of Study:** *The Relationship between Healthcare Expenditure and Disposable Personal Income in South Asian Countries.*
7. **Name of Student:** *Mr. Asad Khan*  
**Title of Study:** *Factors affecting Bitcoin prices: Evidence from U.S.*
8. **Name of Student:** *Ms. Saima Khalil*  
**Title of Study:** *The Factors Effecting the Financial Development in South Asian Countries.*
9. **Name of Student:** *Mr. Muhammad Junaid*  
**Title of Study:** *Impact of Working Capital Management on Firm's Profitability-Evidence from Top Non-Financial Firms of Pakistan.*
10. **Name of Student:** *Ms. Aisha Iftikhar*  
**Title of Study:** *Factors Affecting Determinants of Current Account Balance: Evidence from Asian Countries.*
11. **Name of Student:** *Mr. Sarib Aijaz*  
**Title of Study:** *The Effect of Short Term Debt and Long Term Debt on Firm's Profitability: Evidence from Pakistan Manufacturing Chemical Industry.*
12. **Name of Student:** *Mr. Sohaib Aijaz*  
**Title of Study:** *Impact of Dividend Policy on Price Earnings Ratio: Evidence on Non-Financial Firm Chemical Industry of Pakistan.*
13. **Name of Student:** *Mr. Muhammad Bilal Khursheed*  
**Title of Study:** *What is the Relationship between Energy Consumption and Globalization? A Penal Data Series Analysis of Top CO<sub>2</sub> Emission Countries.*
14. **Name of Student:** *Mr. Muhammad Saad Ghori*  
**Title of Study:** *Impact Of Firm Size, Leverage and Asset Tangibility on Firm Growth: Empirical Evidence from KSE 100 Index.*

15. **Name of Student:** *Mr. Imdad Hussain*  
**Title of Study:** *The Impact of Remittances on Poverty in Pakistan.*
16. **Name of Student:** *Mr. Syed Mushaf Badar*  
**Title of Study:** *Effects of Macroeconomic Variables on Government Spending: Evidence from Pakistan.*
17. **Name of Student:** *Mr. Syed Hussain Raza Zaidi*  
**Title of Study:** *The impact of remittances, financial development and trade on economic growth: Evidence from top 10 receiving remittance countries.*
18. **Name of Student:** *Mr. Zubair Mushtaq*  
**Title of Study:** *The Impact of M.3, exchange rate and inflation rate on stock price: Evidence from BRICS Countries.*
19. **Name of Student:** *Ms. Shanza Khan*  
**Title of Study:** *Impact of socio-Economic and institutional factors on domestic bond, Evidence from Pakistan.*
20. **Name of Student:** *Mr. Asad*  
**Title of Study:** *Impact of Financial Development on Income Inequality in Pakistan.*

#### **MEMBER OF REVIEW BOARD**

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- Finance Research Letters (Impact Factor: 9.846)
- International Review of Financial Analysis (Impact Factor: 8.235)
- Economic Modelling (Impact Factor: 3.875)
- Energy Economics (Impact Factor: 9.252)
- Journal of Commodity Markets (Impact Factor: 3.317)
- Financial Innovation (Impact Factor: 6.793)
- Tourism Management (Impact Factor: 12.879)
- Telematics and Informatics (Impact Factor: 9.140)
- Economic Change and Restructuring (Impact Factor: 1.708)
- Social Indicators Research (Impact Factor: 2.935)
- Applied Economics (Impact Factor: 1.916)
- The Journal of International Trade & Economic Development (Impact Factor: 2.518)
- Total Quality Management and Business Excellence (Impact Factor: 4.168)
- Environmental Science and Pollution Research (Impact Factor: 5.190)
- Journal of Educational Computing Research (Impact Factor: 4.345)
- Corporate Social Responsibility and Environmental Management (Impact Factor: 8.464)
- Current Issues in Tourism (Impact Factor: 7.578)
- International Journal of Finance & Economics (Impact Factor: 1.634)

## **FUNDINGS, GRANTS AND PROJECTS**

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- 2023, Received Academic Research Grant of PKR Rs. 2,262,500 from Iqra University, Pakistan.
- 2023, Successful Accreditation of BS Human Nutrition & Dietetics Program from National Agriculture Education Accreditation Council, Pakistan.
- 2022, Funded Project for Industry on Cost-Benefit Analysis of Automation: Evaluate the financial feasibility of automating certain processes within the company. What would be the upfront costs and the long-term savings?
- 2022, Funded Project for Industry on Risk Management: Conduct a comprehensive risk assessment for the company. Identify potential financial and operational risks and devise strategies to mitigate them.
- 2022, Received Academic Research Grant of PKR Rs. 478,333 from Iqra University, Pakistan.
- 2022, Successful Accreditation of BBA & MBA programs from National Business Education Accreditation Council of Pakistan.
- 2021, Funded Project for Industry on Financial Forecasting and Planning: Develop financial models to forecast future earnings and expenses. This would help the company in planning and decision-making.
- 2021, Received Academic Research Grant of PKR Rs. 365,000 from Iqra University, Pakistan.
- 2021, Successful Accreditation of BS Nursing program from Pakistan Nursing Council.
- 2020, Received Academic Research Grant of PKR Rs. 233,333 from Iqra University, Pakistan.
- 2019, Funded Project on Local Entrepreneurship: Fast Food Business Strategies in Pakistan: A Case of Pizza 363.
- 2019, Received Academic Research Grant of PKR Rs. 230,880 from Iqra University, Pakistan.
- 2019, Successful Accreditation of Pharm-D program from Pharmacy Council of Pakistan.
- 2018, Successful Accreditation of BE Computer Systems program from Engineering Council of Pakistan.
- 2018, Received Academic Research Grant of PKR Rs. 141,680 from Iqra University, Pakistan.
- 2017, Successful Accreditation of BS Computer Sciences program from National Computing Education Accreditation Council of Pakistan.
- 2017, Project of Developing Virtual Learning Environment for Higher Education Institution.
- 2017, Received Academic Research Grant of PKR Rs. 225,000 from Iqra University, Pakistan.

## **ECONOMETRIC SOFTWARE EXPERTISE**

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- The Friendly user of Eviews, Microfit, R Software, SPSS, GAUSS, Matlab, STATA, Smart PLS, and AMOS.

## **REFERENCES**

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### **1. Dr. Asadullah Khaskheli**

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**2. Dr. Mansoorah Ahmed**

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